Privacy Policy for Innovation: Africa

Innovation: Africa respects your privacy. We only collect the personal information that you choose to provide us, and we use that information only for the purposes that we have disclosed to you.

We do not share, or sell your personal information with anyone outside of Innovation: Africa, except as necessary to process your donation or for any other reason depicted here within.

What information do we collect?

We may collect the following types of personal information from you when you donate:

- Your name, email address, and mailing address.
- Your donation amount and method of payment.
- Your contact information, such as your phone number and social media handles.
- Your demographic information, such as your age, gender, and interests.
- Any other information you choose to provide to us.

How do we use your information?

We use your personal information for the following purposes:

- To process your donation.
- To send you thank-you messages and updates about our work.
- To ask you for feedback on our work.
- To contact you about other opportunities to support our work.
- To keep you informed of our progress.
- To help Innovation: Africa achieve its goals, improve its work, and enhance its operations.

Credit Card Payments

When you donate to Innovation: Africa, your credit card information is transferred to a third-party payment processor. This processor is required to keep your information confidential and to use it only to process your donation.

Third Party Service Providers

We also use third-party services to provide some of the features on our website. These services may collect information about your use of our website, such as your IP address or the pages you visit.

This information is used to improve our website and to provide you with more relevant content. The third-party service providers include, but are not limited to:

- <u>Stripe</u>
- PayPal
- Apple Pay
- Google pay

We encourage you to review the privacy terms and conditions of any third-party providers before using their services.

Who do we share your information with?

We may share your personal information with the following third parties:

- Our payment processors, to process your donation.
- Our legal and financial advisors, to comply with legal requirements.
- Any third-party that assists with the works and operations of Innovation: Africa.

Email Communications

If you subscribe to our email list or provide your email through a donation or inquiry, we may send you updates about our work, campaigns, and events. You can opt out of these communications at any time by clicking the "unsubscribe" link in any email or by contacting us directly.

Cookies and Website Analytics

Our website uses cookies and similar technologies to enhance your experience and analyze website usage. Cookies allow us to understand how visitors interact with our site and help us improve our content.

By using our website, you agree to the use of cookies. You can control or disable cookies through your browser settings, though some site features may not function properly as a result.

Use of Links

Throughout our website, we may provide links to other servers which may contain information of interest to our readers. We take no responsibility and exercise no control over, the organizations, views, or accuracy of the information contained on other servers.

Data Security

Innovation: Africa implements industry-standard technical, administrative, and physical safeguards to protect your personal information from unauthorized access, loss, or misuse. Access to personal data is restricted to authorized personnel and secure service providers.

These measures include the use of SSL (Secure Socket Layer) encryption for data transmission, firewalls to protect our internal systems, password-protected access to personal data, and secure data storage environments.

While we take reasonable precautions, no method of transmission over the internet or storage system is completely secure. If you believe your interaction with us is no longer secure, please contact us immediately.

Accessing and Correcting Your Information

You have the right to:

- Request access to the personal data we hold about you
- Request that we correct or update your information
- Request deletion of your personal data (subject to legal limitations)

To make a request, please contact us at: info@innoafrica.org or Media@innoafrica.org

Changes to This Policy

We may update this Policy from time to time, so please review it periodically to make sure you are aware of the latest version.